



PRESS RELEASE

How2Media announces that Vibrac will be part of its “World’s Greatest!...” series

Delray Beach, FL----How2Media, the producers of the television show “World’s Greatest!...”, announced today that they have recently selected Vibrac, LLC to be a part of the popular television series.

“Vibrac is a company that has been around for over 50 years. They manufacture the world’s most sensitive torque measurement instruments. Very importantly, they are not resting on their longevity. They continue to launch new product lines of precision measurement instruments to help multiple industries. That makes them a company we like to feature on ‘World’s Greatest!!...’ We think their story will be meaningful to our viewers” said Gordon Freeman, Executive Producer of the show.

As part of the show, How2Media will be sending a film crew to spend time at the company’s Amherst, New Hampshire facilities, to get the story behind the story on Vibrac, and to show the “World’s Greatest!...” viewers why they were selected as the best in their category, and therefore featured on the show.

“World’s Greatest!...” is a thirty minute show dedicated to highlighting the world’s greatest companies, products, places, and people. Each show is a fast paced tour around the world featuring behind the scenes footage, informative interviews, and exciting visuals.

How2Media is a 21st Century television production company. Their award winning programming can be seen on national cable channels and local network affiliates across the country. For more information on How2Media and their show lineup, please visit How2Media.tv